



Charlie Crist
Governor

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State Surgeon General

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NEWS RELEASE

World No Tobacco Day will be celebrated with the Stone Crabs

PORT CHARLOTTE (FL) - In anticipation of *World No Tobacco Day*, Charlotte County Students Working Against Tobacco (SWAT) and the Tobacco-Free Partnership of Charlotte County invite you to join them at the Stone Crabs baseball game on Saturday, May 22. Activities begin at 5 p.m. with the Tobacco-Free Florida Street Team, the Smokifier van, and the opportunity to win prizes at the Wheel of Misfortune. This entertaining evening continues with the baseball game at 7 p.m. The Charlotte Sports Park, home of the Stone Crabs, is located at 2300 El Jobean Rd, Port Charlotte.

For more information, go to www.CharlotteCHD.com, or contact Melissa Peacock, Tobacco Prevention Specialist, Charlotte County Health Department, 941-833-8500 ext. 2784.

SWAT is Florida's Anti Tobacco Youth Advocacy Organization that works toward a tobacco-free future through mobilization and education, and Tobacco-Free Florida is a statewide effort to educate the public about the dangers of all tobacco use and to help those who use tobacco break the cycle of addiction.

World No Tobacco Day is an annual event celebrated around the world May 31 and was organized to inform the public about the dangers of using tobacco, the marketing practices of tobacco companies, and steps taken by the World Health Organization to combat the tobacco epidemic.

This year, *World No Tobacco Day* focuses on how tobacco companies target women through marketing and product design. According to the Center for Disease Control, an estimated 18.1 percent of adult U.S. women are current cigarette smokers and approximately 178,000 women are killed annually from smoking.

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